

Cool Girls, Inc.



dedicated to the self-empowerment of girls

FOR IMMEDIATE RELEASE

Media Contact: Christine D. Collier

c.collier@thecoolgirls.org

404-420-4362

Cool Girls Chosen As The Beneficiary of Dreamy Gelato & Chocolates' 2010 Fundraiser

January 27, 2010 (ATLANTA, GA) – Fundraising has never been so sweet! Cool Girls, Inc. (Cool Girls) Atlanta's premier organization dedicated to the self-empowerment of girls has been selected by Dreamy Gelato & Chocolates (www.dreamygelato.com) as their 2010 Charity of the Year. Dreamy Gelato & Chocolates' fundraising efforts will benefit Cool Girls holistic menu of programs including the Cool Sisters program, a one-to-one mentoring program and Cool Scholars, an academic support program.

In the past 18 months, Dreamy Gelato & Chocolates has donated time and funds to several local and national charities. This is the first time Dreamy Gelato & Chocolates has chosen to solely support one organization for the entire year. Cool Girls is honored to be the first. Sukai Crook, owner of Dreamy Gelato & Chocolates has chosen to support Cool Girls as she states, *"I selected Cool Girls as Dreamy Gelato and Chocolates' 2010 Charity of the Year because Cool Girls has a profound purpose to make a difference in young, extraordinary girls' lives while truly leading the charge in this exceptional community effort. Dreamy Gelato and Chocolates is privileged to assist in making Cool Girls' mission a reality."*

Please support this philanthropic effort by visiting Dreamy Gelato & Chocolates at its Cummings location listed below beginning February 1, 2010:

410 Peachtree Pkwy
Suite 106
Cumming, GA 30041

About Dreamy Gelato & Chocolates

Dreamy Gelato & Chocolates, based in Cumming, GA, uses fresh, local ingredients to create over 40 tasty flavors including Caramel Pecan and Nutella. To ensure they make the best gelato and chocolate, the owners traveled across Europe to conduct research including Brussels, Ireland, Italy, Germany, Amsterdam and France. All of their products are handmade on site daily.

About Cool Girls

Cool Girls, Inc. (Cool Girls) is a nonprofit 501(c) (3) organization dedicated to the self-empowerment of girls. In 2009, Cool Girls served 475 girls throughout the metropolitan Atlanta region, providing after-school programs, academic tutoring, mentoring, health and fitness education, cultural and social experiences, pregnancy prevention workshops, summer camp, and college scholarships. Since 1989, Cool Girls has helped thousands of under-resourced and economically disadvantaged girls develop the knowledge, skills, and self-assurance they need to achieve academically, to lead healthy lives, and to break crippling cycles of poverty, teen pregnancy, violence, sexism, and racism. Every program is provided free of charge. For more information, please call Cool Girls at 404-420-4362 or visit www.thecoolgirls.org.

###